



# REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada  
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

## Asset Transfer Notice - USA

### Counts:

Universe - 15,000  
Monthly Hotline - 5,000

This is a 100% direct mail generated file, where all of the individuals have paid \$15.00 to receive quality merchandise via mail. The prizes award range from \$1,000.00 in cash to genuine gold plated jewelry.

These customers are highly responsive to direct mail solicitations involving games of chance, sweepstakes, astrology, opportunity, health, travel, and more.

60% female.

### Price:

Base - US\$90.00/M  
Monthly - + US\$10.00/M

### Selections:

Geography - US\$10.00/M  
Gender - US\$10.00/M  
Hotline - US\$10.00/M

### Delivery:

Email - US\$50.00/F

Minimum order: 5,000

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75/F cancellation fee will be charged on orders cancelled prior to mail date plus selections, run charges, materials, and shipping. Full charges apply on orders cancelled after mail date.

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