



# REGENCY DIRECT MAIL LTD.

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## Big Win Mail Order Buyers – South Africa

### Counts:

May'08 Hotline - 5000

Looking for highly responsive mail order buyers in South Africa? Reach consumers who have paid R200,00 to receive sweeps and/or merchandise incentive sold products such as jewelry, leather goods, electronics, household items, and health products. Individuals go on to purchase an average of 8 times in total and spend an average of R2600.

This list is recommended for financial, general merchandise, astrology, self help, sweepstakes, opportunity, and similar offers.

### Price:

Base – US\$250.00/M

### Selections:

Recency – US\$10.00/M

Frequency – US\$10.00/M

Order Value – US\$20.00/M

Product Type – US\$20.00/M

Cell Phone Numbers – US\$20.00/M

Geography – US\$20.00 M

### Delivery:

Email – US\$50.00/F

**\*\*No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.\*\***

**\*\*Mailer must provide 30 day payment guarantee from invoice date for all orders.\*\***

**\*\*Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.**

**\*\*Full charges will apply to orders that are cancelled after the mail date.**

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

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