



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

Blackshaw Mail Order Buyers – South Africa

Counts:

Universe – 25,200

100% sweepstakes sold, mail order buyers! Individuals have spent an average of R200, (US\$30), on mid to low ticket general merchandise. Buyers have purchased from a multi-page catalogue or single product mail package with the incentive of receiving a free gift or in the hopes of winning it big in a R100,000 sweepstakes. Recommended for general merchandise, subscription, fundraising, insurance, sweepstakes, lottery, astrology, opportunity offers and more.

Price:

Base – US\$225.00/M

Selections:

Recency – US\$10.00/M
Frequency – US\$10.00/M
Order Value – US\$20.00/M
Product Type – US\$20.00/M
Cell Phone Numbers – US\$20.00/M
Geography – US\$20.00 M

Delivery:

Email – US\$50.00/F

No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.

Mailer must provide 30 day payment guarantee from invoice date for all orders.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
