



# REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada  
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

## Christina - France

### Counts:

May'08 Hotline – 5,342

Mail order buyers of who have consulted a psychic to assist them with games of chance. These are people who are interested in winning prizes, health, and products that will make their life easier. Selections available are age, recency, geography, and gender.

The average age of buyers is 60, and 25% are males.

Recommended for: Seniors offers, well-being, health care, comfort, household offers, etc.

### Price:

Base – €190.00/M

### Selections:

Selection Costs – €150.00/F

Minimum Order: 5,000

\*\*Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

\*\*Full charges will apply to orders that are cancelled after the mail date.

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

---