



REGENCY DIRECT MAIL LTD.

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Compass Direct Marketing - South Africa

Counts:

Universe – 200,000

Monthly Hotline – 15,000

A file offering individuals an opportunity to participate in international sweepstakes and purchase products such as world band radios, pocket shavers, jewelry, watches, pen and pencil sets, CDs, cameras, binoculars and leather products. 70% purchase by credit card and spend an average of \$40.00 per product with a large percentage being multi-buyers.

Recommended for credit card, financial, general merchandise, lottery, opportunity seekers, catalog, clubs, and travel offers.

Price:

Base – US\$265.00/M

Selections:

Hotline – US\$10.00/M

Gender – US\$10.00/M

Geography – US\$10.00/M

Delivery:

Email – US\$100.00/F

reduced pricing available on reciprocal

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
