



# REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada  
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

## Express Gifts – South Africa

### Counts:

Universe – 127,476

### Description:

The list comprises of mail order customers who have ordered gifts, novelties, card and wrapping paper. The average order value is R 200-00. This list was built from mailing charity lists on a profit share basis. The list is predominantly upper income market, female, and English speaking.

This file is no longer updating however is being cleaned and mailed regularly by charity mailers.

### Price:

Base – US\$150.00/M

### Selections:

Province – US\$10.00/M

Postal Code – US\$10.00/M

Language (By Title) – US\$10.00/M

Sex (By Title) – US\$10.00/M

### Delivery:

Email – US\$50.00/M

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.