



REGENCY DIRECT MAIL LTD.

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GWH Sweepstakes Buyers - Australia

Counts:

Universe – 10,000

Monthly Hotline – 3,500

Buyers of merchandise incentive and sweepstakes sold buyers of various mid to low ticket merchandise such as jewelry and leather items. Individuals have responded to solo mail shots to purchase merchandise and enter a \$5000.00 cash sweepstakes. Average order value is approx. \$25.00 + optional insurance of \$2.00.

40% male, 60% female

Recommendations:

Ideal prospects for general merchandise, health, sweepstakes, astrology, and opportunity seeker offers.

Price:

Base – US\$200.00/M

Selections:

Hotline – US\$10.00/M

Gender – US\$10.00/M

Geography – US\$10.00 M

*minimum selection charge \$100.00

Delivery:

Email – US\$35.00/F

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
