



REGENCY DIRECT MAIL LTD.

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Greystone Masterfile - France

Counts:

October'08 Hotline – TBC

The Greystone Masterfile has 100% sweepstakes sold French Buyers who have paid an average of €20 in order to receive cash and merchandise valued up to €6,500.00. These individuals are comfortable responding via direct mail and are interested in opportunities resulting in quick financial gain.

There are 60% females and 40% males on the list.

Recommended for: sweepstakes, puzzles, contest, subscriptions, fundraising, general merchandise, books, astrology, health, and self improvement offers.

Price:

Base – US\$250.00/M

Selections:

Hotline – US\$20.00/M

Geography – US\$10.00/M

Multibuyers – US\$10.00/M

Delivery:

Email – US\$50.00/F

Minimum order: 5,000

List Owner May Require Reciprocation

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date.

Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

Full charges will apply to orders that are cancelled after the mail date.
