



## **REGENCY DIRECT MARKETING (I) PVT. LTD.**

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# Horizon Communications Mail Order Buyers - USA

### Counts:

Total Buyers - 80,000

Monthly Hotline - 10,000

The Horizon Communications MOB list consists of direct mail sold individuals who have purchased a variety of low to mid ticket items. Horizon's product line consists of inexpensive watches, diet products, costume jewelry, self-help books, household items and more.

**\*\*SWEEPSTAKES SOLD\*\***

Average order value of US\$60.

### Recommended for:

catalog, credit card, financial, general merchandise, lottery, opportunity seeker, self-help, sweepstakes and travel offers

### Price:

Base - US\$95.00/M

### Selections:

Hotline - US\$10.00/M

Gender - US\$10.00/M

Geography US\$10.00 M

### Delivery:

Email - US\$50.00/F

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

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