



# REGENCY DIRECT MAIL LTD.

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## IST Sweepstakes Report Buyers - United Kingdom

### Counts:

May'08 Hotline – 758

Reach these 100% direct mail buyers who have purchased a sweepstakes report that lists over US\$1,000,000 in cash and prizes. These opportunity seekers have spent US\$29.00 to receive a report on how to enter sweepstakes and contest offers.

All respondents are from an English language offer.

Recommended for: sweepstakes offers, astrology, puzzle, contests, fundraising, magazine, insurance, and general merchandise.

### Price:

Base – US\$175.00/M

### Selections:

Hotline – US\$10.00/M

Gender – US\$10.00/M

Geo – US\$10.00/M

Multibuyers – US\$20.00/M

### Delivery:

Email – US\$50.00/F

Minimum Order: 5,000 or all available hotline

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping. Cancelled orders subject to a \$75.00/F cancellation fee plus \$10.00/M run charges and any applicable shipping or email charges.

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