



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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International Merchandise Services – South Africa

Counts:

Universe – 180,000
Monthly - 12,500

Merchandise incentive and sweepstakes sold buyers of various low to mid ticket items such as watches, jewelry, electronics, and more! Individuals have paid in the hopes of receiving a large cash prize, brand new cars, and other high value items. These emotionally motivated individuals are highly likely to respond to sweeps, contest, lottery, diet, health, and other mid to low ticket offers. Average order value R200, (US\$30).

Price:

Base – US\$225.00/M

Selections:

Recency – US\$10.00/M
Frequency – US\$10.00/M
Cell Phone Numbers – US\$20.00/M
Geography – US\$20.00 M

Delivery:

Email – US\$50.00/M

****No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.****

****Mailer must provide 30 day payment guarantee from invoice date for all orders.****

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
