



REGENCY DIRECT MAIL LTD.

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Mad Money Sweepstakes Players – South Africa

Counts:

Universe – 42,000
Monthly – 3,000

Financially driven individuals who have responded to a sweepstakes offer in hopes of winning a huge cash jackpot! The list is predominantly female, speak Afrikaans as their first language & English as the second language, and in the middle income market.

Recommended for: lottery, opportunity seekers and sweeps. Geographically, the responders are spread evenly throughout South Africa.

Price:

Base – US\$180.00/M

Selections:

Recency – US\$10.00/M

Delivery:

Email – US\$50.00/F

No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.

Mailer must provide 30 day payment guarantee from invoice date for all orders.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
