



REGENCY DIRECT MAIL LTD.

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Money Mania – South Africa

May'08 Hotline – 4,750

100% sweepstakes sold mail order buyers of jewelry, health, and other low to mid-range consumer products in South Africa. Individuals have paid an average of US\$39.95 for merchandise and the hopes of receiving unclaimed cash awards from US\$2,500 to US\$10,000.

All individuals have responded to an English Language offer.

List owner may request reciprocal rental.

Recommended for: catalog, credit card, financial, general merchandise, lottery, opportunity seeker, self-help, sweepstakes and travel offers

Pricing:

Base Price – US\$225.00/M

Selections:

Regency – US\$10.00/M

Gender – US\$10.00/M

Flagging – US\$15.00/M

Keycoding – US\$15.00/M

Delivery:

Email – US\$50.00/F

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping. Cancelled orders subject to a \$75.00/F cancellation fee plus \$10.00/M run charges and any applicable shipping or email charges.
