



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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Prize Dispatch Centre – South Africa

Counts:

0-3 months – 55,000

Buyers and responders to prize and product dispatch notices from IMS. Individuals have responded to door drops for free gift pending dispatch and subsequently purchased products averaging R130.00-225.00, (US\$20-35) through merchandise and sweepstakes incentives.

All have propensity to respond to offers that may improve their quality of life, (astrology, sweepstakes, lottery, low-mid ticket merchandise, ect.).

100% DM sold

Price:

Base – US\$200.00/M

Selections:

Recency – US\$10.00/M

Frequency – US\$10.00/M

Cell Phone Numbers – US\$20.00/M

Geography – US\$20.00 M

Delivery:

Email – US\$50.00/F

No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.

Mailer must provide 30 day payment guarantee from invoice date for all orders.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
