



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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Promo Delices Sweeps Buyers – UK

Counts:

Approx. Jan'08 Hotline – 5,000

Universe – 25,000

Reach 100% direct mail sold buyers! Individuals have purchased from a catalogue of gourmet foods including chocolate, cakes, and more in hopes of winning €7,500.00 in cash and various other prizes.

Average orders between €9.95-€50.00

60% female, 40% male

Names also available in the United Kingdom and Germany.

Price:

Base - £115/M

Selections:

Setup & Delivery - £150/F
(recency, gender)

****A CV is required within 5 days of the want by date in order for drops to be accepted. In the event that a CV is not received in this time, drops will not be accepted.**

****A 30 day guarantee of payment from invoice date is required**

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75/F cancellation fee on orders cancelled prior to mail date. Full charges apply on orders cancelled after mail date.

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