



# REGENCY DIRECT MAIL LTD.

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## Rags to Riches Opportunity Seekers - USA

### Counts:

Monthly Hotline – 6,000 - 10,000  
Universe – 100,000

Opportunity seekers who have purchased various guides on how to make money using: business opportunity guides, government & private foundation grants, real estate investments and more. These individuals have paid an average of \$39 using their credit card in hopes of making as much money in as little time as possible.

This list is recommended for all money making offers, biz opp, franchise offers, multi level marketing, as well as sweepstakes, contest, credit, insurance, astro, and low to mid ticket merchandise offers.

50% male, 50% female, age 45+

### Price:

Base – US\$100.00/M  
Hotline - +US\$10.00/M

### Selections:

Gender - US\$5.00/M  
State/SCF – US\$5.00/M  
Zip – US\$5.00/M  
Keycoding - US\$2.00/M

### Delivery:

Email – US\$50.00/F

Minimum Order: 5,000

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

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