



REGENCY DIRECT MAIL LTD.

#210-31060 Peardonville Road, Abbotsford, British Columbia, V2T 6K5, Canada
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Sweepstakes & Raffle Responders - Philippines

Counts:

Quantity – 167,850

Named individuals who responded to a direct mail offer with a sweepstakes or raffle contest for subscription to international and/or regional general interest, lifestyle, IT and business publications, or for product offer with value of at least \$50. Responsive to sweepstakes and lottery offers.

Selections available: gender, geographic distribution, or Nth name random. With flagging for exclusion or recall in future runs.

Recommended for: mid-range products and services, lifestyle products, home improvement products and services, publications, and lotteries.

Price:

Base –	US\$110.00/M
Qtr-2 2008 Hotline –	US\$125.00/M
Qtr-1 2008 Hotline –	US\$120.00/M
Qtr-4 2007 Hotline –	US\$115.00/M

Breakdown:

	Metro-Manila	Prov'l Key Cities
Male	68,993	18,368
Female	62,620	18,869
2nd Quarter 08	9,088	5,828
1st Quarter 08	6,686	4,280
4th Quarter 07	14,982	6,833

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
