



REGENCY DIRECT MAIL LTD.

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Universal Information Systems - UK

Counts:

Monthly Hotline – 1,500

These buyers are paying £20 for direct mail offers of sweepstakes reports that compile entry details for contests, and sweepstakes offers. All names are at home addresses within United Kingdom.

This audience consists of impulsive BUYERS interested in games of chance, contest participation, puzzles lotteries, sweepstakes and astrology oriented offers. List is updated monthly and is comprised of 50% males and 50% females.

Recommended for: contests, sweepstakes, opportunity seekers, astrology, travel, general merchandise, fundraising, and publishing offers.

Price:

Base – US\$185.00/M
Non-Reciprocal – US\$200.00/M

Selections:

Keycoding – US\$1.00/M
Gender – US\$5.00/M

Delivery:

Email – US\$50.00/F

Minimum order: 5,000

AVAILABLE ON RECIPROCAL RENTAL ONLY

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75.00/F cancellation fee on orders cancelled prior to mail date. Full charges apply on orders cancelled after mail date.
