



REGENCY DIRECT MAIL LTD.

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Vitamail Health Product Buyers, (Promondo) – United Kingdom

Counts:

0-3 months – 15,000

Reach buyers of health supplements, vitamins & minerals, analgesics, herbal medicines, cough & cold remedies, slimming aids and others. Vitamail's single product mail and mini catalogue mail shots yield a high average order of £27.00. Names on the list are predominantly over 55 years. Sweepstakes sold!

Sweepstakes Sold! 60% female, 40% male

Names also available in France.

Price:

Base - £115/M

Selections:

Setup & Delivery - £150/F
(recency, gender)

**** payment is due 15 days from invoice date ****

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75/F cancellation fee on orders cancelled prior to mail date. Full charges apply on orders cancelled after mail date.
